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Welcome	_____

**Sales and Marketing Executives of Minneapolis/St. Paul**  
*"Your local, independent sales and marketing organization. Established in 1922!"*

# Application for Membership

PLEASE PRINT

Please check one:  New Member  Past Member Reapplying  Transfer from \_\_\_\_\_

**General Information**

Name _____	Title _____		
Company _____	Type of Industry _____		
Address _____	WEB Site/URL _____		
City _____	State _____	Zip _____	Sponsored By: _____
Office Phone # _____	Fax # _____	E-mail _____	

**Optional Information**

Residence Phone _____	Mobile Phone _____	Spouse's Name _____
Residence Address/City/State/Zip _____		
Other Association Affiliations _____		
Education _____		

**Company Information**

Total Number of Employees _____	Does the company sell:	<input type="checkbox"/> Locally	<input type="checkbox"/> Regionally	<input type="checkbox"/> Nationally
To whom do you report? (Title) _____				
Length of service with present company _____ In present position _____				
Briefly describe your business _____				
Briefly describe job responsibilities _____				

**Membership Type** (see reverse side for details)

<input type="checkbox"/> Regular (Voting) Membership	Total number of people reporting to you _____
	Number of sales/marketing people reporting to you _____ and/or number of agents/dealers _____
<input type="checkbox"/> Associate Membership	Number of sales/marketing people in your company _____
<input type="checkbox"/> Corporate Membership (3 or more members from the same company, flexibility for attendees)	Name of person responsible for coordinating attendees for your company _____
	Title _____ Phone _____ E-mail _____
<input type="checkbox"/> Educator Membership	(Full-time sales and marketing educators only)
<input type="checkbox"/> Student Membership (Full-Time Students Only – ID Required)	

**Please complete the reverse side (page 2) and submit payment with your membership application**

**Sales and Marketing Executives of Minneapolis/St. Paul**  
**Application for Membership, pg. 2**

I agree that if accepted for membership, I will adhere to the constitution, bylaws and rules of the association. Furthermore, I will promote the growth, objectives and welfare of the association to the best of my ability.

Your Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Fax or Mail Application to:**

SME of Minneapolis/St. Paul  
8984 Stratford Court North  
Brooklyn Park, MN 55443  
Fax: Upon Request Phone: 763-213-3231

**Mission Statement**

*It is the mission of Sales and Marketing Executives of Minneapolis/St. Paul to provide professional development in sales and marketing management to its members and the community, through educational events, special activities and networking.*

**Membership Categories and Eligibility Requirements**

**Regular (Voting) Membership**

Open to individuals who manage or are responsible for sales, marketing or supervise the support personnel for the sales or marketing functions. Regular Membership *includes*: voting privileges and access to board positions. Titles may include VP of Sales, Sales Manager or Executive in charge of Sales, VP of Marketing, Marketing Director or Executive in charge of Marketing, Director of Sales Training, Sales/Marketing Educator or Consultant, Principal/Owner/Executive(s) of a company.

**Associate Membership**

Open to Non Management individuals who report to Sales and Marketing managers and are directly involved with or support of the sales and marketing functions. Associate Membership *does not include* voting privileges or access to board positions. Titles may include Sales Representative, Marketing Representative, Sales/Marketing Support, Sales/Marketing Research, Sales Training, Sales Coordinator or others as agreed upon by SME Minneapolis/St. Paul and the applicant.

**Educator Membership**

Open to full time Sales and Marketing Educators in schools only.

**Corporate Membership Program** (Call for more information)

Open to companies wishing to have 3 or more of their sales and or marketing employees involved, with the flexibility for attendance of events. This requires one fully paid regular membership. Corporate Membership Program *does not* include voting privileges and access to board positions, unless agreed upon by SME Mpls/St. Paul and the individual seeking a board position.

**Student Membership**

Complimentary memberships available to full time MBA students in sales and marketing. ID required.

**Membership Investment** (Please select one or more)

- Regular (Voting) Membership**

Annual Dues Investment	\$ 295.00
One-time initiation fee	\$ 80.00
Total Investment	\$ 375.00
  
- Associate Membership**

Annual Dues Investment	\$ 245.00
One-time initiation fee	\$ 80.00
Total Investment	\$ 325.00
  
- Educator Membership**

Annual Dues Investment	\$ 150.00
One-time initiation fee	\$ 50.00
Total Investment	\$ 200.00
  
- Corporate Membership Program**

Annual Dues Investment of 1 regular Voting Member at reg. Rate above & 2 or more others at \$200.00 each:	
One-time initiation fee	\$ 150.00
Total Investment	\$
  
- Student Membership (ID Required)** No Charge
  
- Prepaid Monthly Breakfast/Luncheon Program (Optional)**  
(Receive 11 breakfast/luncheons for the price of 9) \$315.00

**Form of Payment (circle which)**

- Check# (or) Visa / MasterCard / Amex # below

Date of Expiration \_\_\_\_\_

Total Amount enclosed with application \$ \_\_\_\_\_

**Here's what to expect after you've completed and returned your application and membership fees**

- Contact by the membership committee or Executive Director for interview if there are any questions on your application.
- Your application will be reviewed by the membership committee and presented to the Board or Directors.
- You will be notified of your membership status.
- If approved, you can expect to be contacted by the President or a member of the Membership Committee.
- If approved, you can expect a call from a Chairperson to talk about your areas of interest in volunteering as indicated above.

**SME Contact Information**

Sales and Marketing Executives of Minneapolis/St. Paul  
8984 Stratford Court N., Brooklyn Park, MN 55443  
Phone: 763-213-3231 Fax: Upon Request  
E-mail: info@smemn.org Web site: www.smemn.org