



Manufacturers Alliance
Sharing Education & Resources Peer-to-Peer

EDUCATIONAL

PROGRAM

Everyone Can be a Sales Generator

Do they know how and when to impact sales?

Does your Engineering, Supply Chain, Finance and HR staff know that every meeting, call, letter or email can result in future sales? Your employees should know how to find and identify all possible leads. Join us and hear some proven tips to *close the loop, hand off successfully and not drop the ball with critical sales information*. Get your entire staff focused on their role in growing revenue!

Presented by:

North Anoka Control Systems

Todd Olson, Vice President of Business Development

Immedia, Inc.

Tim Goserud, Vice President of Sales and Marketing

Aetrium, Inc.

John Pollock, President

Moderated by:

Carl Moe, Managing Director, CRO Success, LLC

*Reward your employees for a job well done –
send them to a Manufacturers Alliance educational program.*

Pre-registration required!

Co-Sponsor:
**SME- Sales & Marketing
Executives of MN**

Date & Time:
**Thursday, Mar 10, 2011
7:30 - 9:30 a.m.**

Networking
7:15 - 7:30 a.m.

Location:
**Hennepin Technical
College- Eden
Prairie Campus**

(See www.mfrall.com for a
directional map.)

Reservations:
On-line at www.mfrall.com
by Tuesday, March 8, click
on **Training and Education**,
then **Educational Programs**.

Fee:
Members: **Complimentary***
Non-Members: \$30

*Members may bring up to
four individuals at no cost to
monthly educational
programs.*

**Beverages & rolls
provided.**

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